



ANNOUNCING: Good Soil to present \$10,000 Generosity Grant to Lutheran Metropolitan Ministry's Breaking New Ground Campaign!

Good Soil has an amazing opportunity to support Breaking New Ground, one of the initiatives of Lutheran Metropolitan Ministry (LMM). This project was initiated by a donor who offered funds that have been applied toward developing housing options for families experiencing homelessness, an exposure area that Cleveland's housing programs are strained to accommodate.

LMM has focused on establishing 20 housing units for families by acquiring older homes in the St. Clair-Superior neighborhood, historically a target for redlining by mortgage lenders, to redevelop into affordable rentals. Beyond acquisition, remodeling and furnishing, LMM's strategy includes maintaining stability funding to assist tenants with fluctuations in income or unexpected expenses that affect the ability to meet rent obligations, so the security of having a home is not jeopardized. Tenants will also be supported through various other LMM programs that help lead to independence and self-sufficiency.

What an innovative strategy, and what a great project for Good Soil to support! This is entirely consistent with the congregation's goal of employing its time and talents to support area communities in meaningful ways.

Financial Goals and Timeline for Breaking New Ground

- Total Campaign Goal: \$3.5 million; \$2.95 million raised to date (*As of Sept 1, 2021*)
- Fundraising Timeline: 2018 to 2021
- Pledge Fulfillment Timeline: 2018 to 2022
- 5-Year Timeline for Homes Purchased, several units already under renovation, including the Schaefer House and Edna House—the two homes at which Good Soil has had the opportunity to volunteer.

Good Soil recently established an Endowment Fund, and the Council voted to designate \$10,000 as an initial contribution to Breaking New Ground. Good Soil now has an opportunity to expand its impact: the Endowment Fund will match individual contributions dollar-for-dollar up to \$10,000 from now through the end of 2021. This means members and friends of Good Soil can pool our collective resources to contribute as much as \$30,000 to Breaking New Ground!

This is a huge commitment from a congregation so newly established, and a true indicator of our collective intention to demonstrate God's love in the communities around us where needs are evident. Please take this information into prayerful consideration of how our resources might be multiplied together to extend the generosity even further!

Barbara Munch, Council Person for Breaking New Ground,
Pastor Marissa, and Good Soil's Council



This QR code will take you directly to Good Soil's online giving page. Please put "Breaking New Ground" in the memo line.